



**5 minutes a day for
10 days to achieve
success!**

Discover simple, effective actions to boost your campaign!

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| DAY 1 | Make the first donation on your own page. |
| DAY 2 | Invite family members to match your gift. |
| DAY 3 | Ask people whose cause you've previously supported to chip in. |
| DAY 4 | Encourage your colleagues to contribute whatever they can. |
| DAY 5 | Ask members of your team or group to support your fundraising efforts. |
| DAY 6 | Invite your neighbors to make a donation to support |
| DAY 7 | Ask your employer to support your participation by making a corporate donation of \$100. Many companies offer sponsorship programs to multiply the impact of your dedication. |
| DAY 8 | Approach businesses where you are a regular customer, such as your hairdresser, local café or grocer, to ask for their support. Business owners often appreciate the opportunity to contribute to a cause supported by their loyal customers. |
| DAY 9 | Share the link to your page on Facebook, Instagram or LinkedIn. You'll be surprised how many people will help you (a friend from high school, your old roommate, former work colleagues). |
| DAY 10 | Organize an affordable fundraising event, such as a cupcake sale, garage sale or spaghetti dinner. |

DID YOU REACH YOUR GOAL?

Keep believing in your impact!
Every effort brings you one step closer to victory!

**Successful fundraising
depends on just one
thing:
Dare to ask!**

Practical tips to mobilize your community and let your commitment shine!

We know that every minute and every effort counts in your fundraising, and we're here to help you succeed. Stay optimistic!

Enthusiasm is contagious, and your donors need to feel your commitment to fundraising and Mission Inclusion.

Share why you support Mission Inclusion. When you tell your story and your motivations, your donors will be more inclined to give you their support.

Be consistent in your communications and precise in your requests.

Remember to thank your donors.

One of the main reasons people don't participate or donate is that they've never been personally asked to do so!

THANK YOU FOR TEAMING UP WITH US!

An e-mail template to inspire you!

You can use it as is, or adapt it to your personal style.

Subject: Support my participation in Pedal for Inclusion!

Hello [recipient's first name],

This year, I've decided to take on a sporting challenge that's much bigger than myself: I'm taking part in Pedal for Inclusion to promote an inclusive, fair and environmentally-friendly world.

Why I'm getting involved

Mission Inclusion supports innovative initiatives that transform the lives of people in vulnerable or marginal situations, here in Quebec and abroad. Through their work, children gain access to education, women regain their economic autonomy, and communities strengthen their resilience in the face of climate change.

By taking part in this challenge, I want to contribute to this mission and support projects that truly change lives.

How you can help

Your donation, whatever the amount, can have a real impact in Quebec. Here's how you can help:

Join me in pedaling on May 25, or create your own team. Register at pedalons.org.

Make a donation in my name via this link [[link to your fundraising page](#)].

Every gesture counts!

With your help, I can reach (and even exceed!) my fundraising goal for Mission Inclusion. Together, we can make a real difference in the lives of those in need.

Thank you from the bottom of my heart for considering this cause and helping me cross the finish line, both in sporting terms and in solidarity!

Warmest regards,

[Your first and last name]

[Your telephone number or any other contact information, if necessary]

[A link to your personal fundraising page]