

IN 2024, LET'S CYCLE FOR SOCIAL INCLUSION

Members of 2024 Cycling for Inclusion committee

Louis Roberge, president

Jean-Éthier

Patrick St-Onge

Jessica Vona

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**cycling
for inclusion**

An initiative of



Join us Sunday May 26, 2024 to Cycle for Inclusion !

This fundraising activity is organized by **Mission inclusion** as part of **Vélo Québec's Metropolitan Cycling Challenge!** An unforgettable spring day, a different location each year, routes for all levels ranging from 45 to 150 km – that's the recipe for Cycling for inclusion!

Since 2014, **Mission inclusion** has been able to count on 100 teams (more than 500 cyclists) who have participated in the challenge, collectively raising over \$500,000. The fundraising goal is to support partner organizations so they can help families and children in Quebec facing significant life challenges and vulnerability.

Your participation makes a difference !

Your involvement in the Cycling for Inclusion challenge will directly support vulnerable families and children in Québec.

For example, Mission inclusion has been supporting **Mères avec Pouvoir** since 2021, an organization that accompanies mothers and their children from birth to the age of 5 by providing psychosocial support, housing, and a place at the CPE of Carrefour. Centre-Sud is an area identified as a «food desert» where nearly 30% of the population lives below the poverty line. That's why the project involving collective kitchens and **Inspired Boxes** allows families access to healthy food.

Learn more about the organizations we support across Quebec by viewing our interactive map at missioninclusion.ca/carte-quebec.



You would like to support this kind of organizations ?

Participate to the **11th** edition of Cycling for Inclusion Sunday May 26, 2024 !

The location will be announced soon.

11th
édition



Together, Let's Cycle for Social Inclusion

Organize a team-building activity with your team

Boost your team's motivation by participating in a cycling day, which also contributes to funding projects that support vulnerable families in Quebec. It not only enhances employee retention but also increases your corporate social responsibility (CSR) while supporting a good cause. It only costs \$500 per team member to take part in this incredible day!

Benefits of conducting your Team Building activity with Mission inclusion

- ✓ Gain significant visibility (see the sponsorship table)
- ✓ Increase your corporate social responsibility (CSR) by supporting children and families in Quebec
- ✓ Receive high-quality photos to share in your communications
- ✓ Invitation to Mission inclusion's recognition cocktail

What you receive

- ✓ Entries for your employees in the activity
- ✓ Quality cycling jerseys for your team
- ✓ Mention in a publication on our social networks
- ✓ Logo on the event's webpage
- ✓ With 10 or more participants (\$5,000), your company receives visibility, including having its logo on the cyclists' jerseys.



ENQUIRIES

Contact **Marie-Luce Alt  m  **, Fundraising Events Officer
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